

The book was found

Sell & Resell Your Magazine Articles



Synopsis

Get more mileage from ideas and research, and make more money with less work through his unique, easy-to-learn system called "topic spoking" (turning one idea into many).

Book Information

Hardcover: 232 pages

Publisher: Writers Digest Books; 1st edition (August 1997)

Language: English

ISBN-10: 0898797993

ISBN-13: 978-0898797992

Product Dimensions: 1 x 6.5 x 9.5 inches

Shipping Weight: 1.1 pounds

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #4,543,050 in Books (See Top 100 in Books) #75 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines](#) #6718 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction](#) #11748 in [Books > Reference > Writing, Research & Publishing Guides > Publishing & Books](#)

Customer Reviews

I bought this book specifically to get a better handle on repackaging my articles & the bigger ideas that spawned them so that I could get more reach without so much work. Not that I'm particularly lazy (for a writer), but there's only so many hours in the day, & the rent-clock's always ticking. I've been sporadically writing paid articles for 20 years, so I was looking for something that'd give me better reach & (hopefully) improved income. I'm a good interviewer, a great researcher, & a top-notch writer. This title grabbed me. Burgett's book, though -- despite the title -- reserves the discussion of repackaging for the last three chapters. That's 29 pages out of 227 that ACTUALLY DEAL with the topic promised in the title, in the subtitle, & in half the back-cover matter. So pardon me if I feel just the least little bit MISLED. What makes this more disappointing is that Burgett certainly has the credentials & experience to write a thorough book on re-selling articles!! I'd simply hoped for much more than a couple of tacked-on chapters. I almost took the book back to the store. After I cooled down, I decided to skim over it. Since I sometimes coach absolute beginners, I decided to keep it. Burgett's got a good, engaging style, even if it does tend to wander a little from the main thread, but these divergences are usually illustrative of a point he's trying to make, so can mostly be forgiven. Most writers I talk to want to be big-shot novelists -- a fraction want to write

nonfiction, & even fewer are looking at writing articles, whether as a career or an adjunct.

[Download to continue reading...](#)

Sell & Resell Your Magazine Articles Sell & Re-Sell Your Photos: Learn How to Sell Your Photographs Worldwide The Book on Flipping Houses: How to Buy, Rehab, and Resell Residential Properties (BiggerPockets Presents...) The Book on Flipping Houses: How to Buy, Rehab, and Resell Residential Properties WoodÃÂ Magazine: Scrollsaw Patterns (Wood Magazine) Earl Scruggs: Pickin Magazine January 1977 (The Magazine Of Bluegrass & Old Time Country Music) How to Sell Art to Interior Designers: Learn New Ways to Get Your Work into the Interior Design Market and Sell More Art Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects ÃÂÃÂ How to Sell Locally & Online FBA: Product Research: Complete Expert Guide: How to Search Profitable Products to Sell on (FBA, Product Research, How to Find the Best Products to Sell on Book 1) An Eames Anthology: Articles, Film Scripts, Interviews, Letters, Notes, and Speeches Architectural Digest March April 1971 with Color Cover, articles Helena Rubinstein Offices in New York , Ingrid Bergman Country Home in France, Revival of Lithography Donald Judd: Complete Writings 1959-1975: Gallery Reviews, Book Reviews, Articles, Letters to the Editor, Reports, Statements, Complaints The Thirty-Nine Articles: Their Place and Use Today Knitting Ephemera: A Compendium of Articles, Useful and Otherwise, for the Edification and Amusement of the Handknitter The Bark Tanning Process - A Collection of Historical Articles on Leather Production A Guide to Making a Leather Belt - A Collection of Historical Articles on Designs and Methods for Making Belts A Guide to Making Leather Handbags - A Collection of Historical Articles on Designs and Methods for Making Leather Bags Texts and Lessons for Content-Area Reading: With More Than 75 Articles from The New York Times, Rolling Stone, The Washington Post, Car and Driver, Chicago Tribune, and Many Others The Ten Divine Articles of Sri Durga: Insights and Meditations